



THE WILLIAMSON MUSEUM *presents*

Up the Chisholm Trail
Cattle Drive & Chuckwagon Cook-off
in San Gabriel Park
Georgetown, Texas
September 17 & 18, 2010
www.upthechisholmtrail.org



SPONSORSHIP FORM

CATTLEMAN—Event Underwriter.....\$5,000
(1 spot available*)

- ★ Name/logo as underwriting event sponsor
- ★ Company banner prominently displayed at event entrance, central music pavilion and at ranch rodeo
- ★ Inclusion in all event advertising including posters, newspaper and 10,000 event rack cards**
- ★ Recognition during awards ceremony, cattle drive and ranch rodeo
- ★ 10 cowboy breakfast tickets (Saturday)
- ★ 10 chuckwagon meal tickets (Saturday)
- ★ Option to ride in cattle drive
- ★ Name/logo most prominent on event website
- ★ Box seating for 10 at Ranch Rodeo (Saturday)

ENTERTAINMENT SPONSOR.....\$3,500
(1 spot available*)

- ★ Name/logo as entertainment sponsor
- ★ Company banner most prominently displayed at central music pavilion
- ★ Company banner displayed at event entrance and at ranch rodeo
- ★ Inclusion in all event advertising including posters, newspaper and 10,000 event rack cards**
- ★ Placement of name or logo on event website
- ★ 6 cowboy breakfast tickets (Saturday)
- ★ 6 chuckwagon meal tickets (Saturday)
- ★ Recognition at awards ceremony, cattle drive and ranch rodeo
- ★ Box seating for 6 at Ranch Rodeo (Saturday)

BEEF SPONSOR.....\$2,500
(1 spot available*)

- ★ Name/logo as beef sponsor
- ★ Company banner displayed at cook-off grounds and central music pavilion
- ★ Inclusion in all event advertising including posters, newspaper and 10,000 event rack cards**
- ★ Name or logo on event website
- ★ 4 cowboy breakfast tickets (Saturday)
- ★ 4 chuckwagon meal tickets (Saturday)
- ★ Recognition at awards ceremony, cattle drive and ranch rodeo
- ★ Box seating for 4 at Ranch Rodeo (Saturday)

TENT SPONSOR.....\$1000
(2 spots available*)

- ★ Sole banner on tent sponsored
- ★ Recognition at awards ceremony and cattle drive
- ★ Name/logo on event website and event posters**
- ★ 2 cowboy breakfast tickets (Saturday)
- ★ 2 chuckwagon meal tickets (Saturday)

TRAIL BOSS—Chuckwagon Sponsor.....\$500
(up to 15 spots available*)

- ★ Placement of name/logo on sign in front of competing chuckwagon (Saturday)
- ★ 6 chuckwagon meal tickets (Saturday)
- ★ Recognition at chuckwagon awards ceremony
- ★ Name or logo on event poster and event website

BUCKAROO—Kid’s Cook-off Sponsor.....\$100
(up to 15 spots available*)

- ★ Placement of name/logo on sign in front of competing chuckwagon (Friday night)
- ★ 2 chuckwagon dessert tickets (Friday)
- ★ Recognition at Friday night awards ceremony

OTHER DONATION.....\$ _____

Please mail completed form and check to address below:

Name: _____

Company: _____

Address: _____

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Please mail form and check payable to: WCHM, 716 S. Austin Ave., Georgetown, TX 78626
The Williamson County Historical Museum is a non profit 501 (c) (3) organization. Your donation is tax deductible.
For information contact Celina Aguirre at 512-943-1670 or caguirre@williamsonmuseum.org.

**All sponsor spots are subject to availability. ** Print deadlines apply.*